How McBride moved from SAP APO to SAP IBP across its European operations.

Narrator:

From legacy to leading edge. McBride, Europe's top private label cleaning products manufacturer based in Manchester, UK, moved from SAP APO to SAP IBP with Westernacher Consulting. Built for what comes next.

Michael Burns, Head of Supply Chain and IBP, McBride:

It was the time to take the leap of faith and move to a more modern platform, and IBP seemed to be the one that stood out to us, easily integrated with our future plans, and looked a very capable tool for our demand planning organization.

Allan Cawtheray, Demand Manager, Liquids & Group Network IBP Manager, McBride:

The good thing and the change in the revolution that we've done is we're standardizing the business, so that all the demand planners work the same way. We can all cover each other. We're getting efficiencies through that. But we've also taken a step forward in our ability to be able to plan. So the statistical forecast in particular, is going to change the way that we plan. A lot of it was done manually. And we're now going to let the system do the work for us which is a big step forward for the business.

Dr Russell Sadd, Planning Practice Director UK&I, Westernacher Consulting:

One of the more creative things we had to do was to look at ways in which we could bridge the gap between the old world and the new, since whilst we were there for their UK pilot, we needed to find a way for them to be able to roll out for country after country across Europe, still with one foot in their old systems and their existing planning tools and their existing ERP, and one foot in the new and to make it seamless and easy.

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Michael Burns, Head of Supply Chain and IBP, McBride:

It's much more streamlined for us. We can do all of the things as standard that we've configured our legacy APO system to do. So as we go through our roll out, I'm starting to see a lot of synergies in terms of time saving, reduced duplication of people's tasks. And then obviously, as we start to embed it further, we believe and are starting to see already some green shoots of improved forecast accuracy.

Aniket Umredkar, Principal Consultant Supply Chain Planning, Westernacher Consulting:

The most valuable outcome for this project is that customers were looking for a solution that actually replicates what they are currently doing in APO and IBP was the best tool for them. So, from planning perspective, nothing has changed from how they're doing the day-to-day business in APO. And now they are doing that in IBP.

Peter Chapman, Supply Chain Project Manager – Liquids, McBride:

Certainly for the first wave, we are already well on the way with our second wave for all of the regions, but certainly for the UK wave, there has been many benefits realized and the demand planners, all seem happy and accustomed with the program.

Allan Cawtheray, Demand Manager, Liquids & Group Network IBP Manager, McBride:

I've been involved in a few different projects, and I have to say that, you know the Westernacher team are by far the best that I've worked with.

Michael Burns, Head of Supply Chain and IBP, McBride:

So my key takeaway now is purely: someone who gives and inspires confidence in the business that you're working with.

Allan Cawtheray, Demand Manager, Liquids & Group Network IBP Manager, McBride:

It's been a pleasure to work with the Westernacher team.

***CTA**:*

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Start your transformation with the right partner.

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