

Carlsberg Britvic's remarkable digital transformation in its warehouse operations.

Narrator:

Carlsberg Britvic, a well-known soft drinks company with 15 depots serving customers across the UK, is the largest multi-beverage supplier in the country with dynamic packaging and production capabilities.

To future-proof their warehouse operations in the UK and Ireland and meet the evolving needs of the industry, they successfully implemented SAP EWM with Westernacher Consulting.

Sheetal Sachd, IT strategy and delivery:

There were three reasons why we started our EWM program. The first was to drive, visibility of raw materials all the way to finished goods. Secondly, to drive system guided picking and auto replenishment and put away. And thirdly, was to really drive our stock inventory so that we were always clear about what inventory was in stock, was available and what we needed to turn around to make sure we had reduced, write-offs and aged product.

Narrator:

The current WM system was heavily customized and included many manual processes. The new EWM solution has been built to be scalable, improve end to end traceability across the supply chain and introduce system guided warehouse processing and automation.

Mick Willson – Head of supply chain program:

On the planning piece for me, a successful project isn't all about a formal Microsoft Project plan or spreadsheets or anything like that. It's more about the relationships that you build whilst in that planning stage. So working alongside Westernacher, working alongside the Britvic IT team, as a supply chain team, we had a lot to learn about the technology, about the system, to make sure that we could then fundamentally pass that on to the guys on the shop floor, or the teams at each site.

Narrator:

Westernacher's collaborative approach and understanding of Carlsberg Britvic's unique requirements played a key role in the successful implementation of SAP EWM.

Richard Evans – EWR training team:

I think the biggest thing for me, I only started last October, and we go live in January, and we've got to train everyone. So it was all full on from the word go.

Neil Pickering – Site production manager Bacton:

It wasn't the case of work, this is the project, and you've got to do this. It was a case of quite keen to listen and a lot of my suggestions actually were adopted. And I think that's pretty good. I think it's a case of that, you know, together we delivered a really good project to Beckton.

And I think as the project's evolved, and we've been reviewed, had reviews since, we've had fantastic feedback. In regards to that, we're not just set on the standards that were initially set. We've actually enhanced those. So, we've perfected it continuously. And the people that we've got on site live and breathe it every day.

Narrator:

Carlsberg Britvic achieved significant improvements across their warehouse operations, including 10% reduction in order-to-delivery time, 100% increase in inventory accuracy and 25% increase in picking, loading and bin utilization. Overall, the sites have experienced enhanced traceability and increased operational visibility.

Sheetal Sachd – IT strategy and delivery:

The objectives of our EWM program were one to ensure that, we were building for the future. Two, really driving batch traceability from raw materials all the way to finished goods and to delivery to our customers. And three, ensuring that we provided more automated processes and systems in place to help our factory floor team.

Richard Evans:

With the new system doing it automatically, then means the operators can just concentrate on running the line.

Mick Wilson:

The main benefits for me, visibility and accuracy of stock, end-to-end traceability and the simplicity of the system.

Narrator:

Westernacher Consulting's expertise ensured a smooth transition from the previous system to SAP EWM, minimizing disruptions and maximizing the benefits for Carlsberg Britvic.

Explore how to innovate the way you do logistics.

Maximize your warehouse with Westernacher.