

Digital logistics enables Realcan to thrive in highly regulated industry.

Narrator:

The China-based Realcan Pharmaceutical Group is a giant in the highly regulated medical services arena. It's supplying drugs and medical instruments from over 12,000 domestic and foreign pharmaceutical manufacturers.

Realcan partnered with Westernacher Consulting and implemented SAP EWM and SAP TM to enable rapid growth through a digitized supply chain. Thanks to the implementation of a powerful new information system they are able to:

- Centralize data management to reduce logistics costs by 15% per item
- Visualize and trace the process of drug circulation, match temperate collection equipment with orders to automatically record the temperature, route, and receipt of deliveries
- Analyzing staff workload in real time
- Increasing turnover from 81% to 90% by calculating and coordinating storage workload and workforce before operation
- Increase the efficiency of warehouse task processing from 82% to 91% by integrating one of the largest automatic pharmaceutical distribution warehouses in North China
- The vehicle loading and utilization rate raised **from 65% to 78%** by reducing fuel consumption and the transportation expenses been **cut by 3% - 5%**
- System delays were eliminated by integrating SAP ERP with SAP EWM and SAP TM to receive order information seconds after invoicing

By digitizing their supply chain processes, Realcan have their finger on the pulse of their logistics operations and are reaping rewards with greater visibility, efficiency and safety.

Written text – A quote from Han Xu, Founder & Chairman, Realcan Pharmaceutical Group Co Ltd.:

„Our company will not change the system anymore. Therefore, we took the lead in introducing the world's leading SAP products in the pharmaceutical industry to give full play to the overall effectiveness of information system integration – as long-term and effective support for strategic transformation. We have stepped out of the Shandong province and established platform companies in 31 provinces and regions across the country. For the logistics and warehousing department, an information system is a powerful tool for the transfer from enterprise internal logistics to the third-party logistics sector. “

Call-to-Action:

Put your supply chain in good health with digital logistics.