

Celsa's supply chain logistics set new standards in the steel industry.

Narrator:

Celsa Group is one of the leading producers of circular and low-emission steel and the largest circular supply chain in Europe. With 120 work sites and more than 70,000 professionals across Europe, the company produces 5.5 million tons of steel from recycled ferrous waste.

Celsa UK, based in Cardiff, needed an integrated business planning platform to optimize transportation operations to further enhance their supply chain.

Carlos Castan Saenz – Logistics Global Manager, CELSA Group:

Original:

Con este proyecto, nosotros queríamos mejorar la eficiencia y trazabilidad de nuestras operaciones de transporte, tanto desde la planificación hasta el cierre del coste.

Subtitle:

With this project, we wanted to improve the efficiency and tracking of our transport operations, from planning to cost closure.

Narrator:

Together with Westernacher Consulting, they successfully implemented SAP Business Network for Logistics and SAP Transportation Management.

Alex Garcia – IT PMO Manager, ITBP Nordics, CELSA Group:

Original:

El objetivo de la implantación SAP TM en Celsa Group era crear una plataforma integrada de comunicación con los transportistas y un mejor control de los costes de los mismos.

Subtitle:

The objective of the implementation of SAP TM in Celsa Group was to create an integrated platform for communication with carriers and to improve control of carrier costs.

Narrator:

The implementation of Freight Collaboration enables Celsa to communicate in real time with carriers during transportation planning. With the help of the Vehicle Scheduling and Routing Optimizer, it is easy to manage capacities, maximize utilization and handle priorities, with assigned carriers.

Bianca Parry – Supply Chain Manager, CELSA Group:

Westernacher helped us to achieve our goals by, for example, working with us on different types of carriers. So some of our carriers can only take certain types of material. So we identified incompatibilities which allowed us to just assign certain types of deliveries to these carriers.

Indre Baronaite – Transport Planner, CELSA Group:

So having this TM system will help me a lot because we can say to hauliers to deliver to specific customers. So with the system's help, it was easy for me to plan it because just with one click, I can plan 80 loads for a week with the same haulier rather than doing it individually.

Bianca Parry – Supply Chain Manager, CELSA Group:

So, we've saved around 1 to 2% on our transport costs, which is what we expected to achieve.

Indre Baronaite – Transport Planner, CELSA Group:

So every time I applied the load, haulier received the email and if the rates were incorrect, they would bring that on the table straightaway and we could rectify the problem immediately rather than waiting for a couple of weeks and then trying to track it back.

Narrator:

To utilize real-time visibility and track main KPIs such as loading times, dispatches, or on-time deliveries, Westernacher helped to prepare the necessary data and information.

Nerys Tinkler – Application Support Analyst, CELSA Group:

Westernacher helped us achieve our goals in this implementation by having a really thorough initial workshop phase, a really good communication with our team in Spain and also our teams here in the UK.

Narrator:

SAP Business Network for Logistics and SAP Transportation Management have become the cornerstones of Celsa's supply chain, enabling efficiency, visibility and a future-ready logistics framework.

Westernacher Consulting and Celsa are celebrating not just a project but a transformative partnership that has set new standards in the steel industry.

Carlos Castan Saenz – Logistics Global Manager, CELSA Group:

Original:

¿Por qué escogimos Westernacher? Pues porque nos ofreció la combinación más adecuada de conocimiento técnico, experiencia internacional, capacidad de gestión de proyectos.

Subtitle:

Why did we choose Westernacher? Well, because it offered us the most suitable combination of technical expertise, international experience and project management capabilities.

Daphne Kang – Application Support Analyst, CELSA Group:

We get to learn the system, we get to know the ins and outs and they are very free with their advice, with their teaching, training us, telling us what to look out for, look at things, where to look at things.

Debbie Morgan – Transport Planner, CELSA Group:

The relationship with Westernacher was extremely helpful. We were quite complicated, I would say, and they went the extra mile to make sure that the package that we had, you know, tailored our demands.

Nerys Tinkler – Application Support Analyst, CELSA Group:

We always felt like we were all working towards the same goal and that we all had the same interests at heart and we wanted the project to be its best in all cases.

Narrator:

Explore the possibilities with Westernacher Consulting to digitally transform your supply chain business.

Embark on a journey to nonstop innovation.